

Penang Youth Development Corporation October 2023 Newsletter



October news



No. 01-02-01, Jalan Ahmad Nor, Pusat Dagangan Nova, 11600 Jelutong



PYDC



+6012 401 0186



info@pydc.com.my



<https://pydc.com.my>



ABOUT PYDC

PENANG YOUTH DEVELOPMENT CORPORATION

PYDC is a Penang State Government Agency that aspires to achieve the collective vision to make Penang a developed and progressive society through youth development and involvement. It aims to develop young people holistically, working together to strengthen the youth in terms of economic, social and educational development, enabling youth to exercise their influence, finding their voices and position in the society to achieve their full potential.

VISION

Towards integrity, marketability and competent youth



MISSION

To educate, cultivate and empower youth towards holistic development

Penang Youth Development Corporation

October 2023 Newsletter

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Youth Entrepreneurship Challenge



Youth Entrepreneurship Challenge (YEC) National Level 2023
07.10.2023

The Youth Entrepreneurship Challenge (YEC) is an annual flagship program by the Penang Youth Development Corporation (PYDC) which focuses on youth entrepreneurship and developing the youth's entrepreneurial ideas through workshops, ideas-pitching, and incubator initiatives for the youth.

We had a real blast seeing our finalists from High School and Open Category pitched their amazing business ideas in front of our esteemed judges.

Congratulations once again!

YEC Final 2023

Date: 7 October 2023 (Saturday)

Time: 7.00 am - 6.00 pm

Location: The Ship Campus



Co-Organizers

- Penang Chinese Chamber of Commerce, Young Entrepreneur Section (PCCC YES)
- Persatuan Pedagang Dan Pengusaha Melayu Malaysia (PERDASAMA Penang)
- Malaysian Indian Chamber of Commerce & Industry, Penang (MICCI)
- Persatuan Usahawan Maju Malaysia, Penang (PUMM)

High School Category Winner

Champion

- POLE

1st Runner Up

- Digital Dynamo

2nd Runner Up

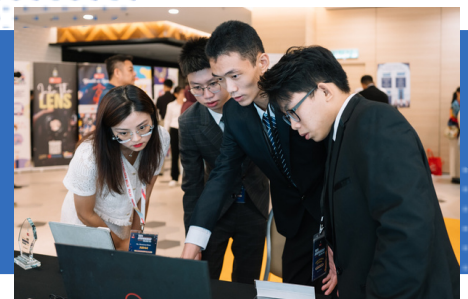
- Serantau Intellingenze

Consolation

- AUDEX

Consolation

- Agrobin Pvt Ltd



Open Category

Champion

- The Changemaker Academy

1st Runner Up

- MIKA

2nd Runner Up

- Metta Maitri

Consolation

- Aimsity

Consolation

- Sifu On The Way



**Scan to View More
about their business!**

Youth Entrepreneurship



iScore98 Youth Entrepreneur Day
08.10.2023

Education, youth empowerment, and charity are all integrated into one event!

PYDC was also present to share about PYDC initiatives and how youth can be benefited by joining our program. What makes this event even more meaningful is that 10% of the profits are being donated to Penang Shine Like Stars Association, an NGO for the Special Needs community.

PYDC would like to give a big shout-out and thanks to iScore 98 for having us, which has been doing a great job in empowering the youth by providing them the opportunities to learn and contribute.



Career Discovery



Career Discovery @ SMJK Sacred Heart
13.10.2023



On 13 October 2023, PYDC had made our way to SMJK Sacred Heart in Balik Pulau, whereby students had the privilege of attending a career discovery session featuring Dr. Louis Ooi Shu Geok from 88 Captains.

The engaging speaker delved into the world of STEM (Science, Technology, Engineering, and Mathematics), shedding light on the vast career opportunities within this field. It was an eye-opening experience for the students, igniting their passion for the exciting prospects that STEM has to offer.

Career Discovery is an initiative by PYDC that aims to bring industry and education experts to high schools, providing students with insights into various career opportunities and the pathways they can pursue to achieve their ambitions. Stay tuned for more updates from PYDC!



Academia-Agency-Industry Collaboration



PYDC x SENTRAL Growth Mindset For Professional Development 05.10.2023

Sharing Session with SENTRALians supported by PYDC!

The Penang Youth Development Corporation (PYDC), in collaboration with SENTRAL College Penang, jointly organised a sharing titled "Growth Mindset For Professional Development". Together, we brought Ms. Vivmmie Lau, Brand Activist Consultancy, for the sharing session.

The students were very excited to learn more from Ms. Vivmmie, especially on "Growth Mindset vs Fixed Mindset", image branding, and how to keep your LinkedIn profile updated. As an experienced speaker, a lot of valuable insights were shared for the students to apply.

Special thanks to Ms. Vivmmie for the amazing sharing and to SENTRAL College for collaborating with PYDC. Together, we develop our studying youth for their career growth!



Dell x PYDC: "Develop With Dell" 02 & 09.10.2023

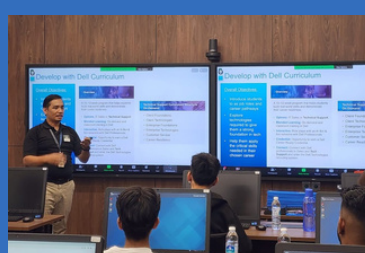
Dell x PYDC: "Develop With Dell" has been officially kicked off!

The Penang Youth Development Corporation (PYDC), in collaboration with Dell Technologies, have successfully launched the "Develop With Dell" programme with our 1st session in place!

"Develop With Dell" aims to empower youths with IT, digital, and soft skills. Through this program, our Youth can learn more in-depth about customer service and how they can fully utilize Dell's software.

Our participants will also get access to Dell's syllabus and will receive a certificate upon their completion.

Stay tuned for more exciting programmes and collaborations for the youth!



Tales of Entrepreneurs (ToE)



PETION
20.10.2023

This time on Tales of Entrepreneurs (ToE), we proudly present Mei Ng, the spectacular founder of PETION!

PETION was established in 2022, is a pet clothing and accessories brand based in Penang that focuses on producing high-quality pet-sized clothes for your furry friends!

They are not your typical pet clothes brand as they also innovate and experiment with new styles for the pet fashion scene! PYDC is also proud to share that PETION is one of our finalists for Youth Entrepreneurship Challenge 3.0 back in 2022!

To explore more about PETION and stay updated about them, other than Shopee - you may check them out at:

Facebook: PETION

<https://www.facebook.com/petionworld>

Instagram: PETION-Pet Fashion

https://www.instagram.com/petion_world/

Tiktok: @petion_world

https://www.tiktok.com/@petion_world

Contact through Whatsapp: +6012 9014001

Show your furry friends some love and visit petion now!



Check out PETION video here!





Penang Youth Volunteer



PVY | Festival Teater Tradisional Utara @ Georgetown
29.09.2023 - 01.10.2023

Penang Youth Volunteers have joined as part of the coordination crew of the Northern Traditional Theater Festival@Georgetown organized by Triple I Production House and My Penang Creative.



Kursus Asas Bahasa Isyarat Malaysia (The Colourful Run)
01.10.2023

In conjunction with The Colorful Run 6.0, the Penang Youth Volunteers who will participate as volunteer crew also took the opportunity to learn basic Malaysian Sign Language with the Penang Deaf Association.



PVY | The Colourful Run 6.0
08.10.2023

This year, we also participated in coordinating The Colourful Run 6.0 organized by the Penang Deaf Association to raise funds for the association. It was a valuable experience for our young volunteers to get to know the hearing-impaired community."





Penang Youth Volunteer



PYV MFL Challenge Cup 21.10.2023



Penang Youth Volunteers continue to work at the Penang City Stadium for the MFL Challenge Cup held on 21 October 2023.

It was an amazing match and our volunteers rocked it!

Pusat Belia



Excel Hackathon Pusat Belia Bertam 21 & 28.10.2023

Excel Hackathon Workshop in Pusat Belia Bertam!

Entry Level (Basic)

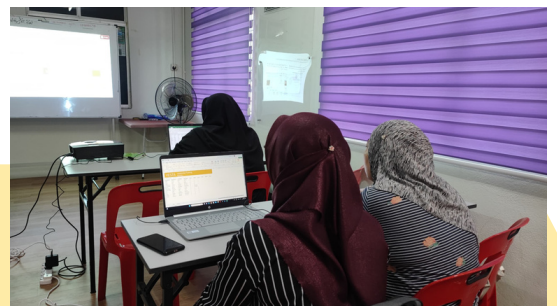
Experienced Trainer with HRDF & MOS Certified

Date: 21- 28 Oct 2023 & 4 - 11 Nov 2023 (Every Saturday)

Time: 9:00 am - 12:30 pm

Location: Pusat Belia Bertam, Dewan Komuniti Pongsu Seribu

This Excel Hackathon Workshop targets youth aged from 15 - 35 years old and the goal is to equip participants with basic excel skills such as data entry, formula and functions, data sorting and filtration.



Youth with Rhythm



BOOTH I Jazz Orchestra Competition 9 & 10.10.2023

The National Secondary School Orchestra Jazz Competition has been held successfully in collaboration with the Penang Youth Development Corporation (PYDC). The final stage of the competition involved 100 students and 15 teachers. PYDC also set up a booth at the venue in Universiti Sains Malaysia to engaged with the participants at the same time share the upcoming events such as Merdeka Talent Show 2023.



Penang State Government Function in occasion of His Excellency's 74th Birthday Celebration of T.Y.T Tun Dato' Seri Utama Ahmad Fuzi bin Haji Abdul Razak, Yang Di-Pertua Negeri Pulau Pinang 2023 17.10.2023

The Dinner Ceremony in conjunction with the 74th Birthday Celebration of TYT Tun was graced with a performance of cultural dances and singing from guest singers accompanied by a music band. Among the guest singers who were also invited were Melissa Ann and Lau Wanyin from the "Youth With Rhythm" platform.

Youth in Drama



Bengkel Asas Pengendalian Audio dan Penataan Cahaya 2023 28 & 29.10.2023

On the 28th & 29th of October 2023, a Basic Workshop on Audio Operation and Lighting was organized by the Penang State Department of Culture and Arts (JKKN) in collaboration with the Penang Youth Development Corporation (PYDC).

This 2-day workshop aims to hone the talents and skills of artists, NGOs and cultural volunteers, especially the youth in operating audio systems and lighting. The workshop was run by the guest speaker, Mr. Roslan Chin, a former USM Art Studies Center lecturer with extensive experience as a scenographer.

The participants also have the opportunity to highlight their creative side where they have to apply the content of the workshop in the form of a performance. The performance took place during the closing ceremony attended by Dr. Gwee Sai Ling, General Manager of PYDC and Ms. Zawiah Mohamad, Deputy Director of JKKN Penang.



Into The Lens



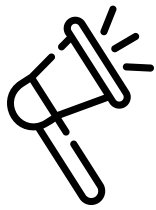
ITL: PYDC x Nikon x KVBP Videography & Photography Workshop 30.10.2023

The Penang Youth Development Corporation (PYDC), in collaboration with Nikon Malaysia and Kolej Vokasional Balik Pulau (KVBP), has successfully organized the "Into The Lens: Videography and Photography Workshop" at KVBP!

The workshop was facilitated by the team from Atlantic By Motion in Style led by Mr. Low Chin Siang. Throughout the workshop, the students were exposed to various techniques and skills in videography and photography and were excited to have the hands-on activity!

"Into The Lens" is an ongoing flagship initiative by PYDC to promote videography and photography skills among the youth through competitions, workshops, and collaborations with partners in the industry.





Outreach & Public Engagement

➔ Press Conference of Penang Goes Orange Campaign 2023 03.10.2023

The Penang Goes Orange 2023 Campaign Announcement Media Conference was held. This media conference was chaired by the Honorable Mrs. Lim Siew Khim, the EXCO Social Development, Welfare and Non-Muslim Affairs. Also present and giving a statement was Dato Ong Bee Leng, the Chief Executive Officer of PWDC.

As one of the Strategic Partner, PYDC is committed to assisting in spreading awareness of the issue of physical and cyber bullying so that we can create a safe and harmonious state of Penang for all.

We care, together we stop bullying! **PENANG GOES ORANGE! STOP BULLY! #kamiprihatin**



➔ Youth Climate Summit - South East Asia (YCS-SEA) Meeting 03.10.2023

It was such an engaging meeting on Youth Climate Summit - South East Asia (YCS-SEA) together with Dr Kong.

The purpose of the YCS-SEA is to convene young people on climate change science, justice, impacts and solutions. The YCS-SEA program shall include talks by scientists and experts in climate science and impacts of climate change on people, workshops, excursions, public forums and the development of climate action plans by the participants. The YCS-SEA will also focus on climate solutions and align the summit to the 17 UN Global Goals.



➔ Majlis Perasmian Program Hari Sukan Negara (HSN2023) Peringkat Negeri Pulau Pinang



The National Sports Day celebration was successfully held on 14 October 2023, with the participation of over 15,000 people at the Batu Kawan Stadium, Penang.

The Penang National Sports Day celebration was inaugurated by YB Tuan Gooi Zi Sen, the State Exco for Youth, Sports, and Health of Penang. Also present at the inaugural ceremony were Mr. Mozakir bin Buyong Mokhtar, the Director of the Penang State Sports Council (JBS), Mr. Abdul Rashid bin Abdul Samad, the Director of the Penang State Youth and Sports Department (JPN), Superintendent Ng Ah Thiam, Chief of Police of Seberang Perai Selatan, Ms. Noor Fairizan binti Jaafar, Deputy Director of State Development for Penang (ICU), Ms. Rashidah binti Jalaludin, Executive Director of the Penang Stadium and Recreational Area Corporation, Mr. Harry Chai Heng Hua, Director of the National Sports Council of Penang (MSNPP), Dr. Gwee Sai Leng, General Manager of PYDC, Miss Anis Syaaima Ismail, Operations Leader of DECATHLON PENANG, Ms. Siti Sarifah binti A'adnan, Manager of AEONBIG PERAI, representatives from RIVIX, and other esteemed guests.

The National Sports Day celebration, an annual event organized by the Ministry of Youth and Sports Malaysia through the State Youth and Sports Department and the District Youth and Sports Office, aims to ensure that Malaysians remain healthy and active in their daily lives.

Outreach & Public Engagement



Majlis Perasmian Program Lawatan Budaya Perkampungan Bahtera Madani 2023 17.10.2023



On 17 October 2023, the Penang Youth Development Corporation (PYDC) is proud to be present for the Program Lawatan Budaya Perkampungan Bahtera Madani 2023 at Universiti Sains Malaysia (USM)! PYDC is represented by Dr. Gwee Sai Ling, General Manager of PYDC, and USM was represented by Mr. Shah from the Pusat Pembangunan Bakat (TDC).

The "Bahtera Madani" program is a special cultural program that brings together representatives from IPTAs across Malaysia to Penang for a series of exciting cultural activities, including the 2023 Bahtera Madani Village Cultural Tour Program!

PYDC congratulates and thanks the program secretariat for this success!



Visit to MYCo2 Sdn Bhd 20.10.2023

PYDC present and is honored to have a fruitful sharing and discussion with the team on several aspects especially on community engagement and volunteerism.

We look forward to our future collaboration together!



Workshop on Human Rights and Sustainable Development Goals 22.10.2023

"Leave no one behind"

Let's get the youth to gear up with the knowledge and understanding of human rights and SDGs for the nation-building. Special thanks to Mr. Jerald Joseph for conducting the human rights session and Ms. Zoel Ng for conducting the SDGs topic.

The workshop on Human Rights and Sustainable Development Goals was successfully organised in collaboration with the European Union Delegation and the CSO Platform for Reform



Outreach & Public Engagement



Student Visit from Academy Business Malaysia 24.10.2023

Student from Academy Business Malaysia visit PYDC! It was a very engaging session with Mass Communication student that major in Digital Marketing. Our Senior Program Executive, Ms Samantha Tang had the chance to share information on core initiatives including Youth Entrepreneurship Challenge (YEC), Penang Youth Volunteer, Civic Awareness and Youth with Rhythm.

Dr. Gwee Sai Ling, the General Manager of PYDC was also present to give a token of appreciation to Ms Thing Khor who was also the Preliminary Judge for YEC 2023.

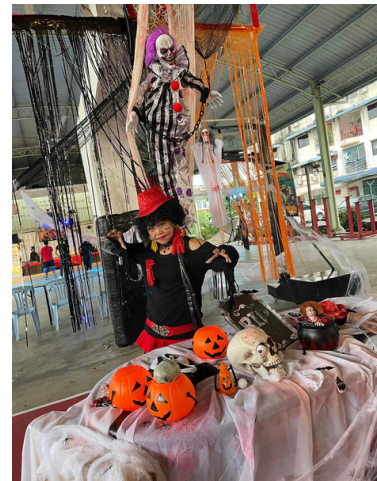


Penang PERKESO Day 2023 31.10.2023

A heartfelt appreciation to PERKESO Penang for inviting the General Manager of PYDC, Dr. Gwee Sai Ling, as one of the panelists for the Industry Forum session, "Innovation in Industry - Challenges and Opportunities."

Also joining the forum session were Mr. Vijay from Jabil and Mr. Daniel Goh representing PersolKelly, who shared valuable insights with the audience such as the expectation from employers and the basic skills such as critical thinking and team work.



PROGRAMMES ORGANISED BY JBPP**1.10.2023****Textured Paint Workshop***JBPP Sungai Puyu***6.10.2023****Program Mesra Kalangan Murid-Murid Pelbagai Bangsa & Agama Sempena Perayaan Pesta Tanglung***JBPP Padang Lalang***6-8.10.2023****Konvoi Santai Teluk Bahang, Pulau Pinang ke Cameron Highland, Pahang***JBPP Teluk Bahang***13.10.2023****Program Tayangan Big Screen Friendly Malaysia Vs India***JBPP Penanti***28.10.2023****Tye & Dye***JBPP Tanjung Bungah***28.10.2023****Halloween Costume Party & Night Market***JBPP Sungai Puyu*

**2 NOV,
THURS**

TITLE : MAJLIS PENUTUP BALIK PULAU NATIONAL INNOVATION COMPETITION 2023
TIME : 9.45AM - 1.00PM
VENUE : KOLEJ VOKASIONAL BALIK PULAU

**3 NOV,
FRI**

TITLE : NDI MALAYSIA'S TOWN HALL SESSION WITH THE KBS 2023
TIME : 10.00AM - 1.00PM
VENUE : FEDERAL TERRITORY OF KUALA LUMPUR, KUALA LUMPUR

**4 NOV,
SAT**

TITLE : EXCEL HACKATHON PB BERTAM 3RD WEEK
TIME : 8.30AM - 1.00PM
VENUE : PUSAT BELIA BERTAM

**14 NOV,
TUES**

TITLE : PRESS CONFERENCE FOR KEMPEN CPR & AED
TIME : 8.30AM
VENUE : KOMTAR

**19 NOV,
SUN**

TITLE : MERDEKA TALENT SHOW FINALE
TIME : 4.00PM - 10.00PM
VENUE : YOUTH SPACE

**22 NOV,
SUN**

TITLE : BUSINESS GROWTH STRATEGIES THROUGH TIKTOK & UNIFIED COMMERCE WORKSHOP
TIME : 9.00 AM. -2.00 PM
VENUE : DIGITAL PENANG



**26 NOV,
SUN**

TITLE : PYV | MALAYSIA SUPER LEAGUE
TIME : 6.00PM -12.00AM
VENUE : STADIUM BANDARAYA PULAU PINANG

LIST OF ABBREVIATIONS

YEC | YOUTH ENTREPRENEURSHIP CHALLENGE **YWR** | YOUTH WITH RHYTHM

ITL | INTO THE LENS

AAIC | ACADEMIA-AGENCY-INDUSTRY COLLABORATION

PYV | PENANG YOUTH VOLUNTEER

CD | CAREER DISCOVERY

pydc.com.my www.youthforfuture.my



Finale and Award Ceremony Merdeka Talent Show 2023 19 November 2023

Inviting All Youth to Shine Bright at the Merdeka Talent Show 2023!

HEARTIEST CONGRATULATIONS TO THE DAZZLING FINALISTS OF MERDEKA TALENT SHOW 2023!

Get ready for the UNFORGETTABLE LIVE PERFORMANCES that will set the stage ablaze. Stay locked in for updates!

Open Category

- Emanzikri
- D Quiinn
- The Waduh- Waduh
- Lixin
- Hans
- Syuk Tricky
- PMYDT
- Akmar Natash

School Category

- CLHS Wushu Club
- Invincible
- AngelBaby
- Ong Carlos
- Tiffany
- Darren Khaw
- Teoh Wen Qian
- Ooi Tianjia

Scan the QR code to visit at <https://pydc.com.my/en/merdeka-talent-show/>

Don't miss this incredible opportunity to be part of a movement that celebrates the power of unity and youth creativity.

Let's make this year's Merdeka Talent Show an unforgettable showcase of our collective spirit!

For more information, contact us at

**+6012401 0186 (PYDC) or
+6013541 0973 (Ms Shafinaz).**

Join us as we light up the stage with unity and talent!



**Visit MTS
website!**



The poster for the 'Kempen CPR & AED 2023' event features a central image of a person in a blue shirt performing CPR on a mannequin. The text 'Belajar, Menyelamat, Mara!' is written above the main title 'KEMPEN CPR & AED 2023'. The event is scheduled for 10 DISEMBER 2023, from 8 AM to 1 PM, at LAVA MANSION (46A, Jalan Sultan Ahmad Shah, 10050 George Town, Pulau Pinang). A QR code for registration is provided, labeled 'PENDAFTARAN PERCUMA'. Logos of the organizing bodies (PYDC, PHSS) and sponsors (2030, PENANG, MYRES, ZOLL, etc.) are displayed at the bottom.

Kempen CPR & AED 2023 **10 December 2023**

Anda boleh menyelamatkan satu nyawa.

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Perbadanan Pembangunan Belia Pulau Pinang (PYDC) akan mengadakan program "Belajar, Menyelamat, Mara : Kempen CPR & AED 2023" dengan kerjasama Jabatan Kesihatan Negeri Pulau Pinang dan Persatuan Pemulihan Jantung Pulau Pinang (PHSS) atas sokongan Kerajaan Negeri Pulau Pinang pada ketetapan seperti berikut: -

10 Disember 2023 (Ahad)

8.00 pagi - 1.00 petang

(Satu Jam Per Slot, Slot akan diatitkan oleh pihak penganjur dan maklum kepada pihak peserta)

LAVA Mansion (46A, Jln Sultan Ahmad Shah, 10050 George Town, Pulau Pinang)

Program ini adalah percuma dan terbuka kepada semua khususnya golongan belia yang berumur 15 tahun hingga 35 tahun.



Register now!



Penang Youth Digital Talent Award 3.0 Augmented Reality Competition January 2024

CALLING YOUNG DIGITAL TALENTS! SHAPE YOUR OWN REALITY!

The Penang Youth Development Corporation (PYDC), through the "Penang Young Digital Talent" (PYDT) initiative proudly presents "PYDT Competition: Augmented Reality | Shaping Your AR Realm" organised by PYDC, in collaboration with Virtualtech Frontier, BigDomain.my, UOW Malaysia KDU, and Hainan Vocational University of Science and Technology!

Showcase your digital and AR skills by submitting your own Augmented Reality project for this competition which will be held as per details below:

Registration deadline: 31 October 2023

Project submission date: 15 November 2023

Announcement of finalist: 23 November 2023

Details of finals:

Submission for 10 selected finalists: 30 November 2023

Grand Finale: 9 December 2023

Venue: To Be Confirmed!

This competition is open to full time students aged 15 to 25 and is completely FREE! Winners also stand a chance to win from a prize pool of RM10,800!

What are you waiting for? Take the chance, showcase your own AR projects, and register now!!!

Link for registration: CALLING YOUNG DIGITAL TALENTS! SHAPE YOUR OWN REALITY!

The Penang Youth Development Corporation (PYDC), through the "Penang Young Digital Talent" (PYDT) initiative proudly presents "PYDT Competition: Augmented Reality | Shaping Your AR Realm" organised by PYDC, in collaboration with Virtualtech Frontier, BigDomain.my, UOW Malaysia KDU, and Hainan Vocational University of Science and Technology!

For further questions, please contact

Mr. Mohamad Azhari via +6011-11445866 or email at azhari@pydc.com.my



Visit PYDT
website!