

About PYDC

Penang Youth Development Coporation

PYDC is a Penang State Government Agency that aspires to achieve the collective vision to make Penang a develop and progressive society through youth development and involvement. It aims to develop young people holistically, working together to strengthen youth in terms of economic, social and educational development, enabling youth to exercise their influence, finding their voices and position in the society to achieve their full potential.



VISION

TOWARDS INTEGRITY, MARKETABILITY AND **COMPETENT YOUTH**

MISSION

TO EDUCATE, CULTIVATE AND EMPOWER YOUTH TOWARDS HOLISTIC DEVELOPMENT



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PYDC



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IN THIS VOLUME

Karnival Hari Raya

- PYDC Showcase
- We Want You Open Interview Career Fair
- Youth With Rhythm
- Blank Canvas: Mural Art @ Eco Pelancongan SPU

Penang Start-Up Accelerator Programme

Seminar & Workshop

E-Sport

- Mobile Friend League E-Sports Tournament
- Penang E-Sports Championships 2022 Launching with UNIMY

Undi18 Campaign

- Undi18 Roadshow
- Voting Simulation
- SEGi Orientation Day

Sidang Muda 2022 Penggal Pertama

Sidang Muda 2022 First Term Preparation Workshop

Penang Youth Volunteer

- Penang Youth Volunteer Appreciation Ceremony
- Malaysia Super League

Youth Centre

- Cake Decoration for Parents' Day @ Pusat Belia Balik Pulau
- Let's Excel @ Pusat Belia Batu Kawan
- Batu Kawan Youth Centre Opening Ceremony

Academia-Industry-NGO-Agency Collaboration

- Kempen Derma Darah-Sempena Hari Pekerja 2022
- DISTED HanFu Calender Model Search Audition 2023

Youth With Rhythm

- Youth in Music
- CADENZA Music and Performing Arts Academy MoU Signing
- Pencarian Bakat Belia Pulau Pinang

Jawatankuasa Belia Pulau Pinang

- Penang City Park Hiking Program by JBPP N24 Kebun Bunga
- Program Pencegahan Jenayah Siber Bersama Belia by JBPP N36 Pantai Jerejak
- Kejohanan Penalti & Live Big Screen Final UCL by JBPP N12 Penanti

Outreach and Public Engagement

Let's Celebrate Youth Day 202











PYDC @ Karnival Hari Raya Aidilfitri 2022

We were honoured to be invited to be part of Karnival Hari Raya Aidilfitri 2022 @ Eko Pelancongan SPU Pulau Pinang. The carnival was organized by the Penang Chief minister's special coordinating officer in collaboration with the Tourism Development Association S.P.U and MPKK Bumbung Lima. There were food and fruit fair, career fair, performances, games and lucky draw in place aimed to celebrate this meaningful occasion with the community in SPU.









07.05.2022 - 10.05.2022



We Want You Open Interview Career Fair









A total of 20 organisations and organizations including UWC Berhad, FLEX, Subway, Sunlight Power, Everest Soya, Colla Team, JCI Nibong Tebal, Toastmasters International, PERKESO Penang and many more from various industries participated in this career fair. Let us know if you are interested to join our next Career Fair by contacting our We Want You team @ +6012 401 0186 or email us at wewantyou@pydc.com.my!



Undi18 Campaign



A ballot box is placed as the element of 'Vote' to promote the Undi18 initiative. We have reached out to the visitors and share some general knowledge about Undi18.

We managed to collect more than 170 sets of survey about the awareness of youth towards Undi18. Majority of them are aware that youth can vote in the GE at the age of 18.

Youth With Rhythm

Young artists from Youth With Rhythm platform have been invited to show their talent of the carnival night. A total of 11 artists have performed for 4 nights which including dancing, singing, and diabolo. This was a great opportunity to our youth to show their talent and the performance was indeed amazing.

7 May 2022 - Khooney Tan

8 May 2022 - Leang Ming Siew & Syawani

9 May 2022 - Avinaash

10 May 2022 - Marcus, Britney, Molika & Mad Squad







Blank Canvas: Mural Art @ Eco SPU

Another mural art under Blank Canvas initiative was achieved. A mural art with the theme of village life was painted at Pusat Eko Pelancongan Seberang Perai. The art brings more meaning as it was painted by one of the Penang Youth Volunteers under PYDC.

The artist, Celina Chin Jin Feng drew the paddy fields, trees, and fruits to exude the beauty and greenery of the nature at the area of SPU. This initiative is also aligned with the aim of Special Coordinating Officer to The Chief Minister of Penang which is to promote Pusat Eko Pelancongan Seberang Perai.







PUSAT BELIA PINANG TUNGGAL



Penang State Government pays much attention to the development of youth in rural areas. With the opening of Pusat Eko Pelancongan Seberang Perai, PYDC is opening a youth centre in the local community, Pusat Belia Pinang Tunggal. This rural community development project will encourage the youth to uphold the economic activity, entrepreneurship and to empower the community as a whole.



Penang Startup Accelerator Program is the collaboration between Penang Youth Development Corporation (PYDC), Vincaps Capital and Big Domain. We believe in enabling startups and businesses to bring their ideas or business model to the next level by providing funding, network and state of art facilities available in Penang island.

Several workshops are provided to boost up and to accelerate the existing business and realising the business ideas. We have completed the following workshops with our participants!

17.05.2022

Business Fundamentals: Company Structure

by Andrew Yeoh Marketing Director HBA Global Consultancy



19.05.2022

Finance & Accounts
by Horst Yong
HBA Consultancy
Accountant



24.05.2022

Rapid Prototyping and Developing MVPs
by Jun King
CEO of Epnox



Funding 101
by Kevin Yam
Managing Director
Vincaps Capital

26.05.2022









Mobile Friend League E-Sports Tournament





A day well spent to witness the exciting 5 versus 5 Mobile Battle of Pokémon Mobile Friend League (MFL) at 1st Avenue Penang on 8 of May 2022 (Sunday). PYDC had been cordially invited by the organizer, Howei (M) Sdn Bhd, the Event Management partner, for the opening and closing ceremony. They aim to promote the E-Sports scene in Penang and attract more talented players to be inspired and get involved.

10.05.2022



Penang E-Sports Championships 2022 Launching with UNIMY

This day marked the virtual launching ceremony of the Penang E-Sports Championships 2022. The ceremony was officiated by YB Soon Lip Chee, the Penang State EXCO for Youth and Sports. This competition is open to all youths around Malaysia age from 15 to 35 years old. Participants will compete in 3 different games which are FIFA22, Valorant and Mobile Legend Bang Bang on 18 June 2022 and 2 July 2022 with prize pool up to RM6200.00















Jom

Undi!

If you have reached 18 year-old, you can **VOTE** now!

With the implementation of lowering the voting age and also Automatic Voter Registration, more youth will take parts in our nation building and participating in the democracy process.

PYDC has taken this opportunity to expose the youth with the knowledge about the election and democracy process in Malaysia for raising awareness of our youht.

Undi18 Road Show

07 - 10.05.2022 Carnival Raya Aidilfitri @ Eco Tourism SPU 08.05.2022 Pokemon Carnival @ 1st Avenue Mall

15.05.2022 Youth Day Celebration @ Stadium Batu Kawan

(Launching)

29.05.2022 Leadership and Motivation Camp @ Bagan Dalam

29.05.2022 (Simulation)

Mini Health Carnival@ KADUN Air Itam

30.05.2022 Orientation Session @ SEGI College (Simulation)







Undi18 Awareness Video



Animation #1: Pilihan Raya di Malaysia



Let's vote!



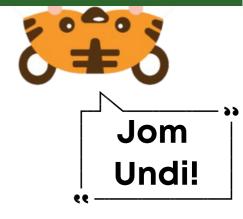
Q Kempen Undi18 | Pilihan Raya di Malaysia X





Voting Simulation

Leadership and Motivation Camp



Another simulation of the voting process for the UNDI18 campaign was held during the 'Leadership and Motivation Camp' program at Dewan Ahmad Badawi on 29 May 2022. The program was organized by the Butterworth Penang Indian Welfare Association, Bagan Parliamentary Office, and EXCO for Youth and Sports.

The program has allowed 150 young people to understand in more depth and breadth the process during polling day.







SEGi Orientation Day

"I never knew about some of these, and today I learned it and I will share it with my friends." Feedback from one of the students after voting simulation.

PYDC held a voting simulation at SEGi College on 30 May 2022. It aroused the curiosity of 40 young people. We hope that through the process of mock voting, the youth will be more concerned and aware about the democracy system of the country.











21 - 22.05.2022

Sidang Muda 2022 First Term Preparation Workshop

40 members of Youth Assembly (Sidang Muda) is ready!

A 2-day hybrid preparation workshop aims to equip members of *Sidang Muda* with the process and protocol of the Penang State Assembly and *Sidang Muda*. YB Dato' Dr. Amar Pritpal, YB Lim Siew Khim and YB Wong Hon Wai also shared their experience as Deputy Speaker, ADUN, Member of Parliament and also EXCO. A fruitful and comprehensive 2 days workshop was conducted and we believe the members of *Sidang Muda* will benefit and apply what they have learned during *Sidang Muda* later!





Penang Youth Volunteer Appreciation Ceremony

We would like to extend our deepest appreciation to our Penang Youth Volunteers for their contribution to our community since the establishment of this initiative!

Two awards were awarded to those volunteers based on the total hours contributed to the community:

Outstanding Contribution Award (35 service hours and above)

- Muhammad Afiq Danial Bin Mazli
- Mohamad Shafiq Bin Noor Ramlee
- Chen Xiao Yang
- Mohamad Shafiq Bin Abdullah
- Mohamad Firdaus Danial Anuar

Appreciation of Outstanding Contribution (10 service hours and above): 91 recipients

The ceremony was officiated by YAB Chow Kon Yeow, Chief Minister of Penang and accompanied by YB Soon Lip Chee, Penang State EXCO for Youth and Sports and Dr Gwee Sai Ling, General Manager of PYDC.





17.05.2022

Malaysia Super League

Penang Youth Volunteers once again helped to ensure the smooth sailing of Malaysia Super League 2022 held at City Stadium, Penang. The passion and dedication of our PYV to ensure the safety of the public were astonishing. A total of 17 volunteers spent their time at the Malaysia Super League 2022 on 17 May 2022.





Cake Decoration for Parents' Day @ Pusat Belia Balik Pulau

Congratulations to all the winners and students who had attended the program in collaboration with MPKK Kuala Jalan Baru, Balik Pulau and DISTED College on 28 May 2022 at Pusat Belia Balik Pulau. There were 20 students from Sacred Heart High School who participated in this program. All students were able to hone their talents and learned new skills from the lecturers of DISTED College.

Besides, students also were exposed to PYDC platform and Kempen UNDI18 for the first time to attain basic knowledge of our right in this democratic country. In addition, pleased to see that some of the students were keen to join us as Penang Youth Volunteer.















Let's Excel @ Batu Kawan Youth Centre

In conjunction with the opening ceremony of Batu Kawan Youth Centre on 29 May 2022 at Batu Kawan Stadium, an intermediate level of Excel workshop has been conducted to enhance our Youth's digital skill by Mr Neoh Hock Soon, a certified HRDF & MOS trainer from MNOSYS.

13 participants have joined the workshop and all the laptops used were sponsored by Intel. The workshop began at 9am and end at 5pm. The opening ceremony took place in between the Excel workshop from 2pm until 3.30pm.











29.05.2022

Batu Kawan Youth Centre Opening Ceremony

Batu Kawan Youth Centre has been officially launched by YB Soon Lip Chee on 29 May 2022. It was the 7th youth centre launched in Penang and the first in Seberang Perai Selatan district. The opening ceremony was also attended by YB Kasthuriraani A/P Patto, MP of Batu Kawan, YB Goh Choon Aik, ADUN Bukit Tambun and Tuan Zul Kahar Bin Khamis, Director of PSDKLPP.

During this opening ceremony, there were several activities that took place as well such as an Excel workshop, T-Shirt design competition prize giving, the launching of 'Column Writing' book and the MPKK Biro Belia KADUN Bukit Tambun vest hand over.

Also to mention that about 328 books have been donated by DELL and 20 laptops were sponsored by INTEL for Batu Kawan Youth Centre.











Academia-Industry-NGO-Agency Collaboration



1.05.2022

Kempen Derma Darah-Sempena Hari Pekerja 2022

Blood bank stock is always critical, hence, as a consistent initiative by St. John Ambulance Malaysia (North East Area State of Penang) and ADUN Air Itam YB Joseph Ng, in collaboration with agencies and NGOs including PYDC, JPWK (Air Itam), Pg Care Society, Chung Ling Class 97 & 98, Chung Hua Confucian Scout Brotherhood Penang, LogM, The Chartered Institute of Logistics and Transport, Women in Logistics and Transport, JCI George Town, Lions Club of Georgetown Central, Lions Club Penang Millennium and Hospital Pulau Pinang, this campaign had successfully collected a total of 164 bags of blood. Syabas!





14 & 15.05.2022

DISTED HanFu Calender Model Search Audition 2023

This event was organized by DISTED SRC in collaboration with MyHans, Natural Origin House and PYDC. There were a total of 27 candidates selected to join the audition in order to select the 12 models for the flower goddess photoshoot and showcase.

Criteria for the audition including Appearance, Confidence Level, Posing, Communication Skills, and Talent. The selected models will be arranged for a photo shooting session with Hanfu and the photos will then be exhibited in some public areas for public voting.











Cadenza Music and Performing Arts Academy MOU Signing Ceremony

The significant moment for PYDC and Cadenza Music & Performing Arts Academy to sign Memorandum of Understanding with the presence of YB Soon Lip Chee, Penang State EXCO for Youth and Sports.

We are looking to establish more collaborations and opportunities in the area of Music and Performing Arts for our Youth.



12.05.2022



Youth in Music



Penang Youth Musicians were invited to perform at Karnival Raya Bagan Jermal.

Three of the musicians performed in a group as well as solo performance to enliven the carnival that night.



26.05.2022



Pencarian Bakat Belia Pulau Pinang

Pencarian Bakat Belia Pulau Pinang were launched on 26 May under Youth with Rhythm initiative with the objective to search for talented youth and provide a platform for them to showcase their talent. Talented Youth that are selected will be able to perform in official state events. Penangites aged 15-35 years old are welcome to register by scanning the QR code attached. For enquiry, kindly contact Miss Shafinaz at 013 - 541 0973.

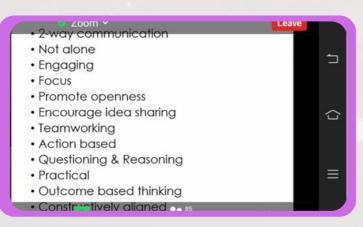




JBPP Leaders' Capacity Building Programme 1.0 - Effective Documentation

Training specifically planned for committee members of JBPP who were just appointed on 30 April 2022. PYDC plays a significant role in assisting a total of 400 members in building up their capacity in various aspects that enables them to perform as influential youth leaders. The training was conducted online and attended by 84 members from JBPP.







21.05.2022



Penang City Park Hiking Programme by JBPP N24 Kebun Bunga

The Penang City Park Hiking Program was organized by the JBPP KADUN N24 Kebun Bunga together with YB Jason Ong Khan Lee's Office. A grand total of 64 participants participated in this programme. The organiser had also invited various NGOs, JBPP KOMTAR and JBPP Pantai Jerejak to join the program together.

This was the first program organized by JBPP KADUN N24 Kebun Bunga aimed to engage grassroots youth to participate in outdoor activities and to promote a healthy lifestyle among the youth







Program Pencegahan Jenayah Siber Bersama Belia by JBPP N36 Pantai Jerejak

Program Pencegahan Jenayah Siber Bersama Belia was jointly organised by Polis Diraja Malaysia and Pertubuhan Nilai-Nilai Murni Untuk Keamanan Sejagat on 23 May 2022 at SEGi College Penang. JBPP Pantai Jerejak and PYDC had joined as the supporting partners.

Around 130 youth joined this programme and the participants had a good Q&A session with the Penang Chief Police Officer. The information shared by the police officer was very useful and many participants were benefited by this cyber crime prevention topic.







28.05.2022

Kejohanan Penalti & Live Big Screen Final UCL by JBPP N12 Penanti

This programme that was organised by JBPP Kadun Penanti with the support from Pusat Khidmat ADUN Penanti & PEMADAM Pulau Pinang and was successfully held on 28 May 2022 at 11.30pm. This programme that was conducted at Gelanggang Futsal Taman Guar Perahu had gathered more than 200 youths from the local community. This programme was aimed to gather the youth at Permatang Pauh with beneficial activities to curb drug abuse among youth.







BELIA PERMATANG PAUH LAWAN DADAH!



Let's Celebrate Youth Day 2022

Youth Day Celebration 2022 was a huge success!

Kickstarted the day with Youth Run for 5km around Batu Kawan Stadium, enjoying live music band performances, Kempen Undi18 launching, Zumba session and lucky draw. Apart from that, PYDC also managed to conduct an exhibition to showcase PYDC to all the participants and visitors.



Launching Ceremony of Undi18 Campaign

Mari Kita Mengundi! Let's Vote!

Undi18 Campaign was officially launched by YB Soon Lip Chee together with Dr. Gwee Sai Ling and several distinguished guests with a short animation video regarding the election system in Malaysia.

A series of animation videos will be published from time to time on different interesting topic surrounding the topic of Undi18 to educate and to create awareness among out youth.



Litlegras Club from USM Engineering Campus was invited to perform at the Youth Day Celebration 2022 to cheer with all of us.

This band consists of five musicians entertained the crowd with their wonderful performance.













wed-fri TITLE : I.D.E.A. FAIR

1-3 TIME : 10 AM - 10 PM

VENUE: ZOOM

SAT TITLE: PERSIDANGAN SIDANG MUDA 2022 PENGGAL PERTAMA

TIME : 10 AM - 6 PM

VENUE: PENANG STATE ASSEMBLY BUILDING

SAT TITLE: JELAJAH KEMPEN UNDI18 @ OCTOPUS BRIDGE BAZAAR

TIME : 8 AM - 12.30 PM

VENUE: PENANG STATE ASSEMBLY BUILDING

SAT TITLE: YOUTH WITH RHYTHM: VIOLIN EMSEMBLE @ OCTOPUS BRIDGE BAZAAR

TIME : 8 AM - 12.30 PM

VENUE: PENANG STATE ASSEMBLY BUILDING

SAT TITLE: YEC PREPARATORY WORKSHOP - BUSINESS LICENSING BY MBPP

TIME: 10 AM - 12 PM

VENUE: ONLINE

SAT TITLE: YEC PREPARATORY WORKSHOP 2 - PRODUCT & SEVICE | BUSINESS MODEL

TIME : 2 PM - 4 PM VENUE : ONLINE

SUN TITLE: HANG ON TO YOUR DREAM FUNDRAISING CONCERT BY ZERO STUDIO

5 TIME: 7.30 PM - 10.30 PM

VENUE: LOFT 29, GAT LEBUH GEREJA

5AT TITLE: YEC PREPARATORY WORKSHOP 3 - SITUATIONAL ANALYSIS &

MARKETING STRATEGIES

TIME : 10 AM - 12 PM

VENUE: ONLINE

SAT TITLE: #UNDI100%DEMOCRACY WORKSHOP

TIME : 8.30 PM - 9.30 PM

VENUE: ONLINE

sat-sun

TITLE : KARNIVAL KERJAYA KELUARGA MALAYSIA DENGAN KERJASAMA UITM

PERAK ANJURAN SISTEM INSURANS PEKERJAAN (SIP) PEJABAT PERKESO

PERAK

TIME : 9AM - 5 PM

VENUE: KOMPLEKS SUKAN. TAPAH PERAK

SUN TITLE: JELAJAH KEMPEN UNDI18 @ CELEBRATE PARENT'S DAY AND DUMPLINGS

72 FESTIVAL

TIME : 9 AM - 1 PM

VENUE: JAYA GOLF CAFE, PRANGIN MALL

SUN TITLE : ART IN MOTION : DUMPLINGS FESTIVAL

72 TIME : 9.30 AM - 12 PM

VENUE: JAYA GOLF CAFE, PRANGIN MALL

SUN TITLE: WHALE ALWAYS LOVE YOU BY LITLEGRAS MUSIC CLUB

72 TIME : 7 PM - 10 PM

VENUE : DEWAN UTAMA, KAMPUS KEJURUTERAAN USM

SAT TITLE: YEC PREPARATORY WORKSHOP 4 - OPERATION, FINANCE & FUNDING

18 TIME : 10 AM - 12 PM

VENUE: ONLINE





JUNE



SAT TITLE: DATA ANALYTICS PROGRAM - DAY 1

18 TIME : 9 AM - 5 PM

VENUE: ONLINE

SAT TITLE: THE HEART OF OUR CULTURE

TIME: 10 AM - 5 PM
VENUE: DISTED COLLEGE

VENUE: DISTED COLLEGE

SAT TITLE: PENANG E-SPORTS CHAMPIONSHIP 2022

TIME : 9 AM - 7 PM VENUE : ONLINE

SUN TITLE: JELAJAH KEMPEN UNDI18 @ OLYMPIC DAY FUN RUN

TIME : 7 AM - 10 AM

VENUE: DATARAN PEMUDA MERDEKA, BUTTERWORTH

SUN TITLE : DATA ANALYTICS PROGRAM - DAY 2

TIME : 9 AM - 5 PM VENUE : ONLINE

THUR TITLE : JELAJAH KEMPEN UNDI18 @ OLYMPIC CARNIVAL SOUTHWEST DISTRICT

23 TIME : **7 AM - 12 PM**

VENUE: DATARAN PEMUDA MERDEKA, BUTTERWORTH

FRI TITLE : JELAJAH KEMPEN UNDI18 @ RECYCLING COMPETITION

24 TIME : 11 AM

VENUE: SENTRAL COLLEGE PENANG

FRI-SAT TITLE : KARCHELLA FESTIVAL NIGHT

24-25 TIME : 8 PM - 11 PM

VENUE: DEWAN BESAR UITM PULAU PINANG

SAT TITLE: JELAJAH UNDI18 @ PROGRAM KARNIVAL SUKAN BOLA SEPAK PIALA YB

25 RAMKARPAL SINGH

TIME : 1 PM - 3 PM

VENUE : PADANG HARMONI MASJID NEGERI

SAT TITLE : DATA ANALYTICS PROGRAM - DAY 3

25 TIME : 9 AM - 5 PM

VENUE: ONLINE

SAT TITLE: UPSKILLING FOR INTERACTIVE E-COMMERCE: THE WAY FORWARD

25 (ALIBABA LIVE NOW TRAINING PROGRAMME)

TIME : 9 AM - 5 PM VENUE : ONLINE

SAT - SUN TITLE : JBPP LEADERS' CAPACITY BUILDING PROGRAMME 2.0

25–26 - LET'S BE A GREAT LEADER

TIME : 9 AM - 5 PM

VENUE: TBC

SUN TITLE: PROJEK KOMUNITI - PROGRAM PENANAMAN ANAK POKOK PAYA BAKAU

26 TIME : 12.45 PM - 3 PM

VENUE: PUSAT PENDIDIKAN HUTAN PAYA LAUT, PARIT BUNTAR

WED TITLE : PENANG HERITAGE VIDEO COMPETITION

79 TIME : 12 PM - 2 PM

VENUE: ONLINE

