


About PYDC


Penang Youth Development Corporation


PYDC is a Penang State Government Agency that aspires to achieve the collective vision to make Penang a develop and progressive society through youth development and involvement. It aims to develop young people holistically, working together to strengthen youth in terms of economic, social and educational development, enabling youth to exercise their influence, finding their voices and position in the society to achieve their full potential.

Perbadanan Pembangunan Belia Pulau Pinang
Penang Youth Development Corporation

 No. 01-02-01, Jalan Ahmad Nor, Pusat Dagangan Nova, 11600, Jelutong
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 PYDC

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IN THIS VOLUME

Agency-Academia Collaboration

- MoU Signing Ceremony with UNIMY
- Key Opinion Leader Workshop @ KVBL
- UOW Malaysia KDU: HELLO ROBOT! Competition Closing
- TARUC: Drop the Beat
- USM Wanderers Mini Concert
- KVBL: IR 4.0 What It Means and How To Respond
- Financial Management Talk: Financial Advises I Wish I Could Have Received When I Was Younger @ UUM

Penang Young Digital Talent

- Penjana KPT Pace: Cert in Digital Business Transformation

We Want You

- Career and Job Placement Fair @ DISTED College
- Job Recruitment @ Pusat Belia Bertam

Tales of Entrepreneur

- Play N' Joy Baby and Childcare Centre
- Contaq Advisory

Penang Youth Volunteer

- Kursus Latihan Kemahiran Survival
- Kayuhan Basikal Bersama Kanak-Kanak
- Malaysia Super League
- Pengagihan Juadah Berbuka Bersama ADUN Pengkalan Kota

Pusat Belia

- Majlis Perasmian Pusat Belia Bertam

Kempen Undil8

- Road Show @ USM Engineering Campus Career Fair
- Awareness Engagement @ JMTI

Art & Music

- Art in Motion: Fan Painting
- Youth in Music: Open Mic 3.0

Outreach & Public Engagement

- Courtesy Visit to UTAR Sungai Long
- Iftar Ramadhan with Fire and Rescue Department
- Courtesy Visit to High Schools
- SEGI Group of College Networking Session

Jawatankuasa Belia Pulau Pinang

- Penyampaian Watakah Pelantikan JBPP oleh YAB Chow Kon Yeow

Professional Capacity Building

- PYDC In-House Training: Towards High Job Performance



01.04.22

MoU Signing Ceremony with UNIMY



To further collaborate and sharing expertise, PYDC had signed a Memorandum of Understanding (MoU) with University Malaysia of Computer Science and Engineering (UNIMY). With the signing of the MoU, it is believed that PYDC and UNIMY will be able to work closer to further strengthen, promote and sharpen the learning experience through various development programs.

The partnership with the institution is expected to further educate the younger generation on the importance to excel and demonstrate their knowledge and skills and to be all rounded.

The collaboration that will take place soon is E-sport tournament and game development course. Stay tuned.



Key Opinion Leader Workshop @ KVBL

02.04.2022



The workshop that was co-organised with Batu Lanchang Vocational College (BLVC) aims to give exposure to the youth about an aspect that is currently very much focused and emphasised by the industries.

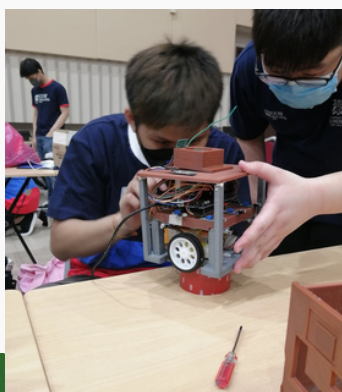
With this workshop, the youth will be prepared with related knowledge that they will be able to apply when they go for the On-The Job Training. With the knowledge shared, they youth will be more ready to overcome the challenges at their work place. On top of this, students may pursue Gig economy as one of the options.

07.04.2022

UOW Malaysia KDU: HELLO ROBOT! Competition Closing

The School of Engineering, Computing and Built Environment from UOW Malaysia KDU along with Penang Youth Development Corporation (PYDC) has come together to organize a robotic talking competition. This HELLO ROBOT! Competition 2022 had been successfully conducted with the closing ceremony taken place on 7 April 2022 at UOW Malaysia KDU Campus in Georgetown.

Total of 30 students took part in this competition showcasing their ingenious robot invention. Team Mango emerged as champion followed by 1st runner up, Team Penta and 2nd runner up, Team Herman.



09.04.2022 Drop the Beat

As we move with the groove in TARUC Literature, Dance and Drama Society (LDDS): Drop the Beat Dance Competition that was conducted in collaboration with PYDC, we were able to discover hidden talents among youth in Penang. Congratulations to the Winners!

Champion – Hong Ping Him

1st runner up– Midatsu

2nd runner up– Kristian Rodriguez

With this programme, youth were able to express themselves through dancing and at the same time, we were able to promote the culture of street dance cultures for youth and provide platform for them to showcase their talent.



13.04.2022

USM Wanderers Mini Concert

Music is known to be an escape for people who are having a tough time and a happy place for everyone no matter what they are experiencing. With this in mind, USM Wanderers brought a mini concert for everyone to enjoy, unwind, and have fun together with friends, family or just by yourselves.

USM Wanderers Mini Concert features their own talented and brilliant members who sang song that was composed by themselves. Not only creating and spreading joy to others, but at the same time, they are enhancing and honing their own talent and gaining experience from this production.

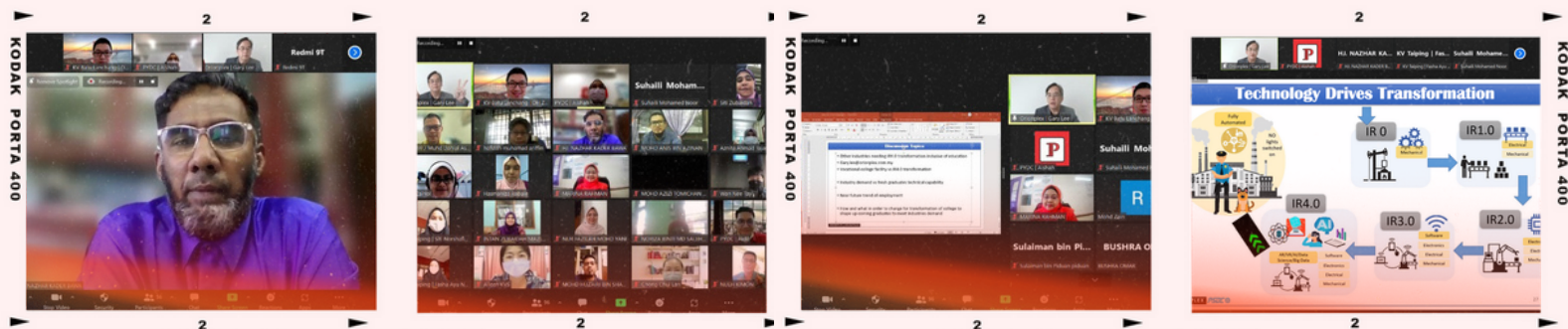


14.04.2022

IR 4.0 What It Means and How To Respond

This webinar was a joint collaboration with Vocational College Batu Lanchang which was opened for all 140 Vocational Colleges (VC) young lecturers in Malaysia. This webinar was conducted with the aim to expose VC lecturers with a more in-depth knowledge of IR4.0 so that they will be able to deliver and apply their knowledge in their teaching.

The webinar was conducted by Mr. Gary Lee from Orionplex focuses on the technology, trend, growth and whether it will have any effect on the economy and how it affects our career and life in the future. This was in indeed benefitted the lecturers significantly.

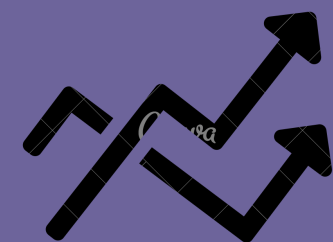
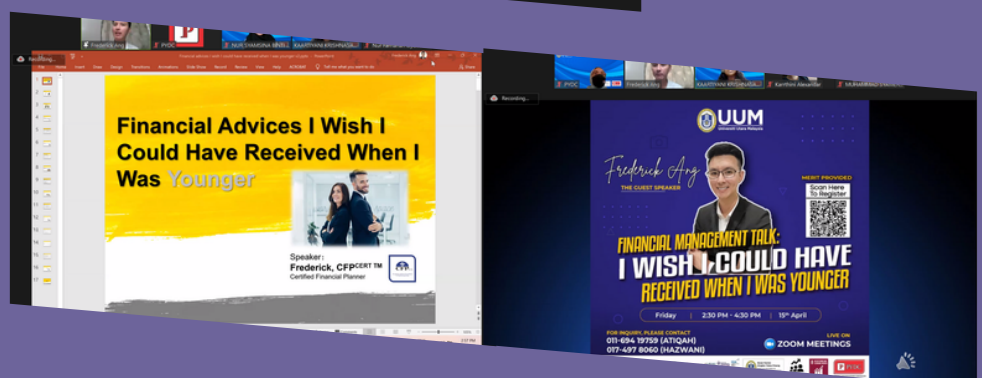
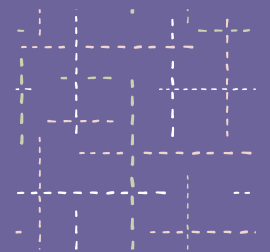
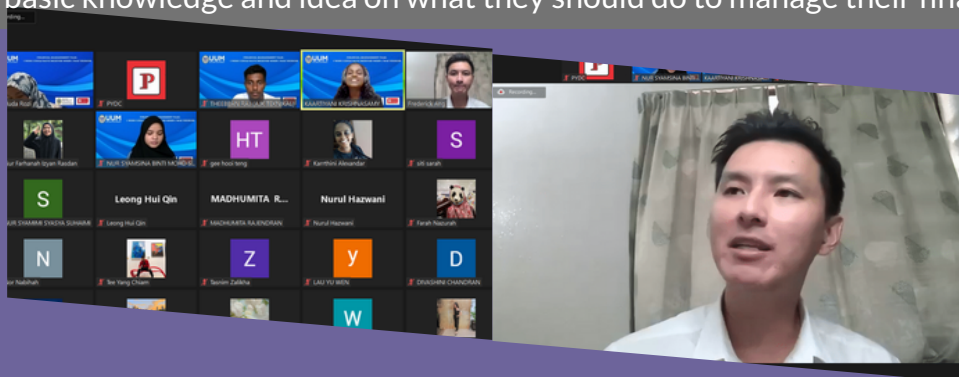


15.04.2022

Financial Management Talk: Financial Advises I Wish I Could Have Received When I Was Younger

In partnership with Kelab Patriot Chapter Pulau Pinang, UUM, PYDC had co-organised a financial management talk for all students in UUM. The talk which aims to give the youth exposure to the purpose and importance of financial management has garnered 580 participants. The talk that was conducted by Mr Frederick Ang, a Certified Financial Planner not only to expose our youth, but it also helps the youth on financial and economic management techniques in life.

The two-hour talk on Financial Advises I Wish I Could Have Received When I Was Younger has given the youth the basic knowledge and idea on what they should do to manage their financial and decisions wisely.





15.04.2022 – 19.04.2022

PENJANA KPT PACE – CERT IN DIGITAL BUSINESS TRANSFORMATION

In partnership with CollaTeam, PYDC has co-organised a Penjana KPT Pace Programme which was opened to all final year students and fresh graduates from all higher learning institutions in Penang. This programme which was fully funded include 5 days study with leading industry coaches, corporate visits and offered professional certification, i.e. Cert Level III in Digital Business Transformation. Various topics in relation to digital business were delivered.

The corporate visits conducted will be beneficial to the participants as they were able to interact with industry experts which provided then the real current industrial outlook trend in line to the IR4.0. Our youth gained new experience as they observed and experience real workstations and engage with senior staff from the management team. The programme enable the youth to strengthen their employability and developed positive relationships with industry indirectly.

INDUSTRY VISIT TO ZEBRA TECHNOLOGIES AND UWC BERHAD



DAY 4 - PENJANA KPT PACE (CORPORATE VISIT)



22.04.2022

PYDC and DISTED College – Discovering Careers and Job Placement Fair 2022

With the presence of YB Soon Lip Chee, Professor Dr Brian Imrie, Dr Gwee Sai Ling, and many industry players, the energy at the fair was astounding. As the industry changes with more new technology emerges, it is important to know how to manage the expectations from employers, thus why our youth need to be equipped with fundamental skills such as critical thinking, design thinking, and creativity.

With the career fair, PYDC and other exhibitors were able to give exposure and guidance for the youth who showed up at the fair. Not only that, but youth were also equipped with tips for self-preparation before attending the interview whether on virtual or physical arrangements.



We Want You!

Explore We Want You Hiring portal today!

We Want You Hiring Portal was created with Youth in mind who are at risk of losing their jobs during the COVID-19 pandemic. It also functions as an employment matchmaker for companies to select the right candidates.

+6012 - 401 0186

wewantyou@pydc.com.my

<https://pydc.com.my/career>





08.04.2022

Miss Michelle Kioh, the Principal of Play N' Joy, a baby and childcare center, is our guest for this month's Tales of Entrepreneurs. The preschool offers a variety of programmes for children ranging in age from two months to four years. Miss Michelle has a bachelor's degree in mathematics and economics, as well as a master's degree in Malay language. In her successful career thus far, she has worked as a tutor, a school teacher, and a lecturer, demonstrating her tenacity, versatility, and strong work ethic.

One of her center's main appeals is that they are vehemently opposed to exposing children to electronic gadgets. She is certain that excessive use of gadgets might lead to the child becoming addicted to them, which can have several negative consequences for the child's overall development. Despite the challenges that come with running a childcare center, she is poised to open her third branch in Penang, which is a testament to her hard work and the public's trust in her.



☎ 016-4969238

Play N' Joy Baby and Childcare Centre

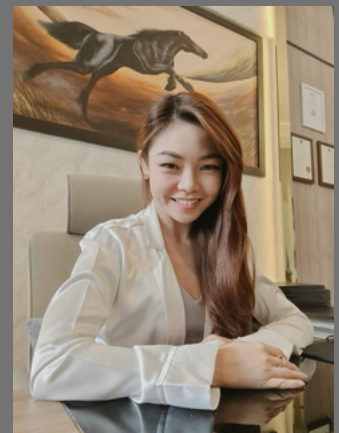
playjoy.penang@gmail.com

 378-A, Jalan Pemancar Tmn Tun Sardon, 11700 Gelugor
Pulau Pinang.


22.04.2022

Another young entrepreneur for this month is Miss Kate Ma, the founder and managing director of ContaQ Advisory. She is a certified and chartered accountant who is a member of the Association of Chartered Certified Accountants (ACCA) and the Malaysian Institute of Accountants (MIA).

Coming from a financially challenged household, she has always believed that education is the only way to overcome adversity. Her dedication and perseverance are unrivaled, as she cleared and passed the Association of Chartered Certified Accountants (ACCA) professional level examinations in just over a year and a half, even though it is one of the most difficult exams in the world. After 5 years of approved work experience with renowned accountancy firms such as KPMG International Limited (or simply KPMG), a British-Dutch multinational professional services network, and other public listed companies, she became a certified accountant and a member of the Malaysian Institute of Accountants (MIA). She received her MIA professional license and began her own accounting consultancy in 2017 where she provided public practice services in exchange for a fee.

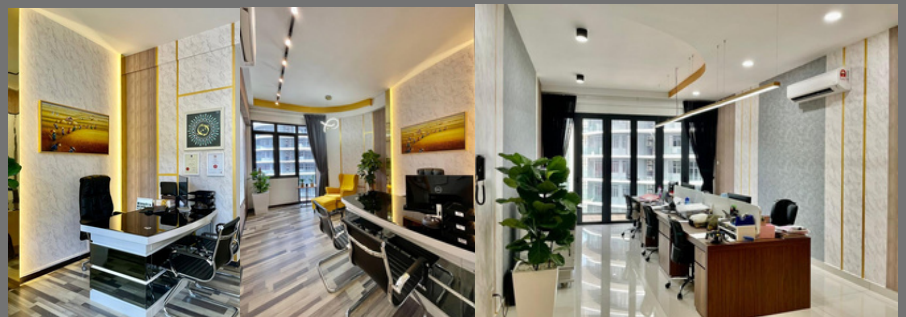


Her greatest achievement to date is growing her client base from zero to 200, which is a huge number for a new firm, especially given the fierce competition from other major companies in the field. Her firm assists clients in maintaining efficient and accurate accounting processes, as well as drafting accounts and tax returns, financial forecasts, and risk, and advising on cost-cutting and profit-boosting strategies. She always believes that every little help, every effort, and every people count.

☎ 017-4922921

ContaQ Advisory

kate.ma@contaquadvisory.com

 No. 3A-27-3A, Arte S Persiaran Bukit
Gambir, 11700 Gelugor Penang.




09.04.2022

PYV: Survival Skill Training Course

Learn to survive!

Survival skill is one of the essential skills that is very much needed in our daily lives as emergency situations can happen at any time or any place. In collaboration with Persekutuan Pengakap Malaysia Penang and Penang Rover Scout Secretariat, the Survival Skill Training Course was successfully done with 27 Penang Youth Volunteers. The modules covered the below:

- Tracking signs
- Ties and knots
- Map & Bearing
- Backwoods Cooking
- Gadget Building



09, 10, 16, 17, 23, 24.04.2022

PYV: Tutor Cycling With Kids

Our youth volunteers played the role as tutor in this programme to guide and teach children to ride bicycle in the safety way. With their help, the children have become more confident in riding bicycle and now becoming better at it. This was a very meaningful and memorable programme not only for the children but for PYV as well as they spent their time in the very effective way.

To make the children experience at the Traffic Park more realistic, PYV played their part as police officers, emergency medical responders, and accidents victims. This programme not only teach the children on how to ride bicycle, but it also creates awareness on road safety.





09.04.22 & 17.04.22
Malaysia Super League 2022

Penang Youth Volunteers once again helped to ensure the smooth sailing of Malaysia Super League 2022 held at City Stadium, Penang. The passion and dedication of our PYV to ensure the safety of the public is astonishing. A total of 51 volunteers spent their time at the Malaysia Super League 2022 in April 2022.



17.04.2022
Distribution Of Food For Iftar With ADUN Pengkalan Kota

In conjunction with the month of Ramadhan, our PYV together with YB Daniel Gooi Zi Sen from Pusat Khidmat KADUN Pengkalan Kota distributed food for iftar to the community at Flat Kompleks Pulau Mutiara. With the distribution of food, it is hoped that we could spread festive joy, happiness, and kindness to the local community.





16.04.2022

Perasmian Pusat Belia Bertam*

The opening ceremony of Bertam Youth Centre that has been delayed due to the pandemic finally took place and was officiated by YB Soon Lip Chee.

A variety of programme was conducted in conjunction with the opening ceremony including open interview with Gibraltar BSN and B.Braun, Mini Science Fair by UOW Malaysia KDU Penang, and programme 'Jom Memasak Bubur Lambuk.'

With the youth center opened for the local youth community, there will be more platform and space for them to practice and hone their skills as well as gaining new knowledge and interest. Any agencies and industry partners are more than welcome to propose programmes for youth to be done at the youth centre.



16.04.2022

Open Interview with BBRAUN Avitun Renal and Gibraltar BSN under We Want You initiative in conjunction with the opening ceremony of Bertam Youth Centre.

BBRAUN Avitun Renal is currently actively hiring for Nurse and Medical Assistant position, candidate would need to have Diploma in Nursing while Gibraltar BSN is looking for young leaders to join as ALPHA Director & ALPHA Associate for insurance field.

Interested to conduct your next Open Interview?
Get in touch with us!

+6012 - 401 0186
wewantyou@pydc.com.my
<https://pydc.com.my/career>





ROAD SHOW @ USM ENGINEERING CAMPUS CAREER FAIR

In this 2-day career fair, we have reached out hundreds of youth and allowed us to share to them some general knowledge about Undi18. We managed to collect more than 200 set of survey about the awareness of youth towards Undi18. Majority of them aware that youth can vote in the GE at the age of 18.

27-28 APRIL 2022

- ☒ Undi18 awareness pitching to youth
- ☒ Awareness survey of Undi18 among youth
- ☒ Undi18 brand awareness

26.04.22

AWARENESS ENGAGEMENT @ JMTI

In conjunction with JMTI Career Discover Day, PYDC in collaboration with Perkoso had delivered a seminar on career readiness in preparation of Industrial Training soon, which focused on work behaviour and attitude.

In addition, PYDC took this opportunity to collect survey from 130 students with the aims in enhancing the awareness on Undi18.





03.04.2022

Art in Motion | FAN PAINTING

Together with Pusat Khidmat YB Lim Siew Khim, PYDC, MyHans, and Origin House had organised Fan Painting Workshop under 'Celebrate The Spring' initiative. This programme creates a platform for the youth to learn traditional art, creates space and opportunity for them to explore new passion and to ensure the continuity of the traditional art. This programme that focused on the interest of the youth and their talent had garnered a total of 42 participants.



29.04.2022

Youth in Music: OPEN MIC 3.0

Another open mic show under Youth with Rhythm initiative was conducted at 1st Avenue Mall, Georgetown. Open Mic aims to give a platform for the youth to experience, express and hone their talents as well as gaining exposure for them to enter the industry.

Do check out and continue to support our local-born performers on social media.



Skillzow (Iskandar Zambri)

Youtube : Skillzow Music

Instagram : @Skillzoww

Spotify : Jeejo

Chloe Lai

Instagram: @chloelaizy

Kwoh Dong

Instagram: @kwoh_dong

Syazwani

Instagram: @wani97_

Afiq Michael

Instagram: @afiqmichael_

Cindy Chuah

Instagram: @cindycccl

Muhammad Akmal

Instagram: @__shankss

Molika Mehdy

Instagram: @sayyidmehdyy_

Joanne Phang

Instagram: @joannexuann





01.04.2022

COURTESY VISIT TO UTAR SUNGAI LONG

To reachout and engage with more youth in Malaysia, Board Chairman of PYDC, YB Soon Lip Chee and General Manager of PYDC, Dr Gwee Sai Ling paid courtesy visit to Universiti Tunku Abdul Rahman, Sungai Long to discuss about our youth and what we can do to further develop them and prepare them for the working world. We had received warm welcome from UTAR Sungai Long team which include, Ir. Prof. Dr. Ewe Hong Tat, UTAR President, Prof. Dr. Choong Chee Keong, the Vice President for Student Development and Alumni Relations, and other top managements of UTAR Sungai Long and UTAR Kampar during the visit.

IFTAR RAMADHAN WITH FIRE AND RESCUE DEPARTMENT JALAN PERAK 21.04.2022



In conjunction with the month of Ramadhan, PYDC had organised an Iftar Ramadhan to together break fast with the firefighters from Fire and Rescue Department at Jalan Perak. This also took place after the Basic Fire Safety Course that had taken place in March.

This iftar is hoped to spread joy and bliss in this holy month of Ramadhan and at the same time spread the joy of the anticipated Hari Raya among the firefighters and PYDC team members. With this established cooperation, we believe that we would be able to bring more beneficial programmes for the local community in the future.

26.04.2022

COURTESY VISIT TO SCHOOLS



Since the government has relaxed the SOP in April, thus PYDC grabbed the opportunity to visit schools and to explore collaboration with schools with the aims to benefit the students who are now in upper form. The management of PYDC had paid the visit to SMKA (P) Almasnoor, SMJK Chung Ling, Chung Ling Private High School, and Methodist Boy School. Discussion with their management on the enrichment programmes that will enhance the development of the youth. On top of this, PYDC took this opportunity to recommend Youth Entrepreneurship Challenge to their students whereby the programme is indeed will provide a very significant learning experience to the students.



28.04.2022

SEGI GROUP OF COLLEGE NETWORKING SESSION



PYDC was invited to join a networking session organised by SEGi Group of Colleges in Kuala Lumpur. General Manager of PYDC as representative from Penang State, Dr Gwee Sai Ling took the chance to share initiative and programs with all stakeholders and guests like MAS Airline, NEUTROVIS, ACER, SHOPPEE, Google, Oppo, MM2 Entertainment, MAMEE and many others who attended the networking session.

We are very thankful for the invitation and we hope to collaborate with more partners to collaborate programs for our Youth.



Penyampaian Watikah Pelantikan JBPP oleh YAB Chow Kon Yeow

30.04.22

JBPP 22/23



MAJLIS PELANTIKAN & PENYAMPAIAN WATIKAH

Pelantikan JBPP 2022/2023 telah dirasmikan oleh Ketua Menteri YAB Chow Kon Yeow dan diiringi oleh YB Soon Lip Chee, EXCO Belia dan Sukan pada 30 April 2022. Majlis ini turut dihadiri oleh Exco-exco lain dan ADUN.

Semasa berucap, Ketua Menteri yang juga Exco Hal Ehwal Tanah & Ekonomi dan Komunikasi berkata bahawa pihaknya

berharap belia-belia yang dilantik dapat bersama-sama Ahli Dewan Undangan Negeri (ADUN), Pegawai Penyelaras KADUN (PPK) serta Kerajaan Negeri untuk merealisasikan agenda 'mereformasi institusi' di Pulau Pinang.

Diseru oleh Ketua Menteri, JBPP boleh berperanan sebagai 'mini PYDC' di KADUN masing-masing.



05.04.2022 & 06.04.2022

PYDC In-House Training - TOWARDS HIGH JOB PERFORMANCE

This 2-day training especially designed for new joined was conducted by our very own Dr. Gwee Sai Ling, a Certified Performance Coach, Certified Practitioner of NFNLP, and Human Resources Development Corp Certified Trainer. This training focused on self-leadership, understanding management expectation, and stress management among many others and application of concepts that will be resulting in higher job performance.



PYDC IN-HOUSE TRAINING IS DONE!!





SUN
1 TITLE : KEMPEN DERMA DARAH SEMPENA HARI PEKERJA
TIME : 9 AM - 4 PM
VENUE : IBU PEJABAT ST. JOHN AMBULANS

MON
2 TITLE : MURAL ART @ ECO TOURISM CENTRE SPU PULAU PINANG
TIME : 10 AM - 4 PM
VENUE : ECO TOURISM CENTRE SPU PULAU PINANG

SAT - TUE
7-10 TITLE : WE WANT YOU CAREER FAIR SEMPENA KARNIVAL RAYA AIDILFITRI
TIME : 10 AM - 5 PM
VENUE : ECO TOURISM CENTRE SPU PULAU PINANG

SAT - TUE
7-10 TITLE : YOUTH WITH RHYTHM MUSIC PERFORMANCE SEMPENA KARNIVAL RAYA AIDILFITRI
TIME : 8 PM - 9.30 PM
VENUE : ECO TOURISM CENTRE SPU PULAU PINANG

SUN
8 TITLE : CADENZA BE A STAR PRIZE GIVING & MOU SIGNING
TIME : 2 PM - 4 PM
VENUE : AUDITORIUM A KOMTAR

TUE
10 TITLE : LAUNCHING OF E-SPORT IN COLLABORATION WITH UNIMY
TIME : 10 AM - 11 PM
VENUE : ONLINE

SAT
14 TITLE : PENANG YOUTH VOLUNTEER APPRECIATION CEREMONY
TIME : 10 AM - 12.30 PM
VENUE : AUDITORIUM @ SENTRAL COLLEGE

SAT
14 TITLE : JBPP LEADERS' CAPACITY BUILDING 1.0 | EFFECTIVE DOCUMENTATION PREPARATION
TIME : 3 PM - 5 PM
VENUE : ONLINE

SUN
15 TITLE : YOUTH DAY CELEBRATION
TIME : 7.30 AM - 10 AM
VENUE : PENANG STATE STADIUM @ BATU KAWAN

TUE
17 TITLE : PSAP | BUSINESS FUNDAMENTALS: COMPANY STRUCTURE & FUNDRAISING PREPARATION
TIME : 8 PM - 9.15 PM
VENUE : ONLINE





THU
19 TITLE : PSAP | ACCOUNTS & FINANCIALS
TIME : 8 PM - 9.15 PM
VENUE : ONLINE

SAT - SUN
21-22 TITLE : BENGKEL PERSEDIAAN SIDANG MUDA 2022 PENGGAL PERTAMA
TIME : 10 AM - 4 PM
VENUE : HYBRID

TUE
24 TITLE : PSAP | BUSINESS MANAGEMENT
TIME : 8 PM - 9.15 PM
VENUE : ONLINE

THU
26 TITLE : PSAP | MARKETING & DIGITAL MARKETING
TIME : 8 PM - 9.15 PM
VENUE : ONLINE

SAT
28 TITLE : BAKE WITH LOVE FOR PARENTS IN COLLABORATION WITH DISTED COLLEGE
TIME : 9 AM - 1 PM
VENUE : PUSAT BELIA BALIK PULAU

SAT - SUN
28-29 TITLE : WWY CAREER FAIR IN COLLABORATION WITH PERKESO PERAK
TIME : 10 AM - 4 PM
VENUE : TAPAH

SUN
29 TITLE : LET'S EXCEL WORKSHOP
TIME : 9AM - 4PM
VENUE : PUSAT BELIA BATU KAWAN, STADIUM NEGERI BATU KAWAN



SUN
29 TITLE : MAJLIS PERASMIAN PUSAT BELIA BATU KAWAN
TIME : 4PM - 5PM
VENUE : PUSAT BELIA BATU KAWAN, STADIUM NEGERI BATU KAWAN

TUE
31 TITLE : PSAP | WEB & TECH
TIME : 10 AM - 12.00 PM
VENUE : ONLINE

*PSAP: Penang Start-Up Accelerator Programme



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www.youthforfuture.my